



Our Mile Hi members are exceptionally loyal to our sponsors. They genuinely appreciate your support and make every effort to **trade with our sponsors FIRST!**

 MileHiBarrelHorse.com

 720.530.4159

Mile Hi Barrel Horse Association is a dynamic, progressive association for individuals dedicated to the sport of barrel racing. At 300-plus members, we are the largest and continuously growing organization of our kind in the Rocky Mountain region. We are the only association dedicated to awarding its members in multiple, meaningful ways. We host a Winter Series, Summer Series, and Year-End Awards programs as well as the prestigious Legends Shoot Out Championships! Barrel racers also compete for cash and valuable awards in numerous other events throughout the year, and we celebrate each October with a spectacular finals.



Our commitment to sponsors is unsurpassed in the Western world—beyond banners and a few token words from our announcers. We deliver targeted, online advertising with prominent website presence, professional advertising layouts, design and analytics, shout-outs on our Facebook page with 36,000-plus followers, high-profile branding opportunities, special VIP spotlights at our larger events, and much more. We are viewed as leaders in the barrel racing community when it comes to innovation and creativity. Our major events for 2025 include an American Rodeo Qualifier, Better Barrel Races Xtra Tour Event, two KK Run For Vegas/JR NFR Qualifying events, and more; all of which had in excess of 1,800 entries in the past years. We average 4 events every month; two weekends a month. Thereby offering you maximum exposure via your sponsorship investment.

Finals Title Sponsor	\$7,500+
Finals Added Money Title Sponsor	\$5,000
Presenting Event Sponsorship	\$3,000
Shoot Out Weekend Title Sponsorship	\$2,500
Saddle Sponsorship	\$1,200
Awards Sponsorship	\$500
Buckle Sponsor	\$200

While Mile Hi Barrel Horse Association is headquartered in Arvada, Colorado, we enjoy members from neighboring states as well. Our members represent all ages and backgrounds; Mile Hi includes men, women, and children who love promoting the Western lifestyle. Barrel racing is their sport of choice. They are well-educated, successful individuals who run barrels between managing their businesses, ranches, and households. Their discretionary income is invested in this sport, whether for their horse(s) or themselves. We are proud to be a well-organized, welcoming, family-oriented association fueled by people and organizations who have been promoting sponsors for more than a decade. Saddle up with us! We're certain you'll be pleased with your Mile Hi Sponsorship, your best investment in 2025.





MileHiBarrelHorse.com



When faced with a purchasing decision, Mile Hi Members make every effort to support our sponsors first!



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Custom sponsorship packages are available as well. We'd love to create a special package for you! Contact us for specific details. These packages are designed to enhance and showcase your products, goods, and services. All sponsors, regardless of level, will be linked to our Mile Hi Barrel Horse website and recognized as a 2025 Sponsor.



Finals Title Sponsor \$7,500. Our **EXCLUSIVE** sponsor at our three-day, titled FINALS event. In addition to the title, you receive a logo position on the event awards (120+ items), logo placement on all printed and social media announcements for the finals event, banner placement in the arena at ALL of our events—exclusivity at the titled event, twelve email blasts per year, a total of 20 Facebook posts leading up to during, and after the title event, and exclusive "Results Reporting."

Finals Added Money Title Sponsor. Our **EXCLUSIVE ADDED MONEY** sponsor at our three-day, titled FINALS event. In addition to the ADDED MONEY title, you receive logo placement on all printed and social media announcements for the finals event, logo'd "large checks" presented to all champions, banner placement in the arena at ALL of our events—exclusivity at the titled event, 6 email blasts per year, a total of 10 Facebook posts leading up to during, and after prestigious finals event.

Presenting Event Sponsor \$3,000. Secures logo position on our Year-End Champion coats (100+ coats), and other award items, banner placement in the arena at ALL of our events, PA announcements at all of our Mile Hi events, 3 email announcements per year, and mentions on Facebook page. You will also be included in other programs at our larger three-day events throughout the year. And, you will be included on all flyers for the presenting event of your choice; including all print and social media advertising.

Shoot Out Weekend Title Sponsorship \$2,500. **EXCLUSIVE** title sponsor for specific shoot out weekend event secures banner placement in our arena at all events, numerous PA announcements, email blast, Facebook announcement, included in our Finals program and listed on the marquee at our finals event. Your business name or logo on our shoot out awards presented on the shoot out weekend (including buckles, tack, and etc); approximately 30 awards items.

Saddle Sponsor \$1,200. Year-End Championship Saddle sponsorship and you are invited to present the saddle at the awards program. You will receive numerous mentions on social media, included in our Finals program and listed on the marquee at our finals event.

Awards Sponsor \$500. Secures a variety of awards items and email/Facebook mentions and announcements on site at events. You will be included in the Finals Program.

Buckle Sponsor \$200. You will receive a sponsor announcement on our Facebook Page, an email and listing in Finals Program.

Custom Sponsorships. Should one of these options not meet your needs, Mile Hi will create a customized sponsorship package just for you. These packages include all varieties and combinations of cash investments coupled with your product and/or service donations to be presented as awards at an event or finals. We are happy to create a custom package designed to



Let us help you maximize
your marketing budget.
We look forward to partnering
with you in 2025!

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Yes, please add me to your prestigious list of Mile Hi Barrel Horse Sponsors.

Included is my check for a:

- ☐ Finals Exclusive Title Sponsor (\$7,500)
- ☐ Finals Exclusive Added Money Sponsor (\$5,000)
- ☐ Presenting Event Sponsor (\$3,000)
- ☐ Shoot Out Weekend Title Sponsor (\$2,500)
- ☐ Saddle Sponsor (\$1,200)
- ☐ Awards Sponsor (\$500)
- ☐ Buckle Sponsor (\$200)
- ☐ Please contact me regarding a customized package.

Company Name: _____
Contact Name: _____ Website: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

Please forward your logo (.jpg or .png file), your camera-ready ad,
and provide a banner for placement in our arena.

Mail To:

Mile Hi Sponsorships
Attn: Carol Crowder
14284 W 74th Drive Arvada, CO 80007

Sponsorships can be paid in one annual payment or two semi-annual payments, whichever fits your budget!
We accept business and personal checks. Credit/Debit Card payments can be done online at:
www.MileHiBarrelHorse.com